

## Editor's Notes

# A New Year

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The year 2018 signifies the eighth year of publication for *JNEL*. We are grateful to the many faculty, practitioners, nonprofit professionals, and consultants who have supported us through subscriptions, manuscript submissions, serving as reviewers, being on the editorial board, and in other ways. We are also grateful to organizations such as the Nonprofit Academic Centers Council, Nonprofit Leadership Alliance, and Alliance for Nonprofit Management for their support of *JNEL*. The journal would not be possible without your continued support and that of the Western Kentucky Research Foundation and wonderful production staff of Sagamore-Venture Publishing. Thank you!

The coming year promises to be exciting for *JNEL* with some themed issues and new features such as video case studies and teaching notes. These new features will hopefully be valuable to our readers and also provide enhanced publication opportunities for those wishing to share their research and ideas on nonprofit education.

In this issue of the journal, there is a collection of themed articles on the use of social media in nonprofit instruction under the editorship of Jimmy A. Young. It focuses on using the technology of the current generation of college and university students, as well as younger nonprofit professionals, for enhancing their learning experience and embracing technology that has become so much a part of life over the last decade. Please read Jimmy's introduction to these articles.

Another unique feature of this issue is the invited essay titled "Bridging the Divide Between the Research and Practitioner Sectors: A New Collaborative Initiative Between the Alliance for Nonprofit Management and the Association for Research on Nonprofit Organizations and Voluntary Action Pracademics Section." This article considers nonprofit education in the broadest sense as informing everyday practice in organizations and proposes a framework for explicitly using practice to alter and inform the activities of the academy. It is an interesting piece in and of itself, but particularly so considering the article in this issue titled "Collaboration Between Practitioners and Academics: Defining the Pracademic Experience."

"A Content Analysis of Mission Statements in Nonprofit Education" should be of interest to a wide range of *JNEL* readers. Likewise, readers should find the teaching case study titled "How Close Is Too Close?" interesting and useful for instructional purposes. *JNEL* provides permission for any case study published in the journal to be used for instructional purposes. This issue ends with two book reviews.

With the beginning of a new year, we hope that many good things come your way personally and professionally. Please keep *JNEL* in mind as a publication outlet. Encourage your colleagues to make submissions and also to subscribe, and very important, let us know of your ideas to make *JNEL* even better.