

## Editor's Notes

# Research-Based Articles and Governance Case Studies

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Three unique articles begin this issue. The first article is by Alaimo and Park, who examine the use of video on philanthropic and nonprofit studies programs. It is the first critical analysis of this area of pedagogy published in *JNEL* and, for those who use videos in their classes, a must read. The second article, by Brenning, deals with effectiveness of nonprofit organizations and policy in India. This article has a strong discussion on classroom teaching and workshop presentation. Not only will it be enjoyable to read, but it should trigger thoughts to improve your teaching regardless of whether that is in the academy or as a consultant in the field. In the third article, Jones and Daniel share research on a technique to increase donor engagement and offer suggestions on the training of fundraising professionals. All three articles are research based and offer extensive suggestions for teaching.

Ruth Bernstein and Judy Freiwirth served as special editors for a special section presenting four case studies on advocacy developed for the Governance Symposium, Board Advocacy: Promoting Organizational Values, Beliefs, and Goals, convened during the 2017 ARNOVA conference. The symposium was cosponsored by the Governance Section of ARNOVA and the Alliance for Nonprofit Management, the national organization of capacity builders. Each case study comes with discussion questions and is ready for use in classrooms and workshops. In addition, Ruth Bernstein provides a must-read "Instructor and Trainer Guide" that will give you teaching ideas even if you do not use the cases.

This issue closes with a resource review by Appe, who reviews the use of the TV show *The Samaritans* for teaching about nonprofit organizations. Have you ever asked your students to watch a TV show as part of their class preparation? Have you ever used TV programs during class time? *JNEL* is interested in hearing about your experience.

Enjoy the issue!